

**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**

**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**

**FOURTH SEMESTER**

**BBA 1<sup>st</sup> SHIFT, APRIL 2023**

Paper Code: BBA 206

Subject: CORPORATE GOVERNANCE, ETHICS & SOCIAL  
RESPONSIBILITY OF BUSINESS

Paper ID: 17206

- Q1. What is the meaning of Corporate Governance? Also, write the Principles of Corporate Governance.
- Q2. Explain the theories of Corporate Governance.
- Q3. Discuss all the types of values by taking suitable examples.
- Q4. Elaborate the features of Whistle-Blowing.
- Q5. Write short notes on following:
- (a) Karma and its kind
  - (b) Karam Yoga, Nishkam and Sakam Karma
  - (c) Value Crisis
  - (d) Concept of knowledge & wisdom

Dr. Vineeta Sharma

(Subject In-charge)

*Sharma*  
28/3/23

Dr. Sonal Goel

Ms. Sakshi Saxena

(Assignment In-charges)

*29/3/23*  
*Saxena*  
*29/3/23*

Date of Issue to the students: 03-04-2023

Date of Submission to subject

In charge by the students: 10-04-2023

Dr. Vineeta Sharma  
HOD BBA, IIMT

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29.3.23

Prof. (Dr.) Anil Parkash Sharma  
Director, IIMT

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**SECOND SEMESTER**

**BBA 1<sup>st</sup> SHIFT, APRIL 2023**

Paper Code: BBA 108  
Paper ID: 17108

Subject: E-COMMERCE

Q1. Define the term E – Commerce. Also throw some light on the scope of E –Commerce.

Q2. Discuss Challenges and Barriers of E-Commerce in India.

Q3. Illustrate various types of E-Commerce models with Diagram.

Q4. Elaborate various types of Electronic Payment System.

Q5. Write Short Notes on:

- Encryption and Decryption
- Listing the item in Webpage
- E-Commerce Applications in various Industries

Dr. Seema Gupta  
(Subject In-charge)

*Seema*  
27/3/23

Dr. Sonal Goel  
Ms. Sakshi Saxena  
Assignment In-charges

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28/3/23  
*Sakshi*  
28/3/23

Date of Issue to students: 3<sup>rd</sup> April' 2023  
Date of Submission to Subject  
In-charge by the Students: 10<sup>th</sup> April' 2023

Dr. Vineeta Sharma  
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**SIXTH SEMESTER**

**BBA 1<sup>st</sup> SHIFT, APRIL 2023**

Paper Code: BBA 17302  
Paper ID: 17302

Subject: PROJECT MANAGEMENT

- Q1 What is Project and Project Management. Explain the Objectives of Project Management.
- Q2. Explain the Concept of Project Life Cycle along with execution phase and Project closure phase.
- Q3. Highlight the similarities and dissimilarities between PERT and CPM. Under what circumstances is CPM better technique than PERT?
- Q4. Enumerate the factors deciding optimal capital structure.
- Q5. Discuss the Project Evaluation Process.

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Dr. Sonal Goel  
(Subject In-charge)

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Dr. Sonal Goel  
Ms. Sakshi Saxena *Sakshi*  
(Assignment In-charges)

Date of Issue to students: 03-04-2023  
Date of Submission to subject  
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*29/3/23*

**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**

**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**

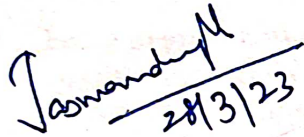
**SECOND SEMESTER**

**BBA (CAM) 1<sup>st</sup> SHIFT, APRIL 2023**

Paper Code: BBA CAM 102  
Paper ID: 19102

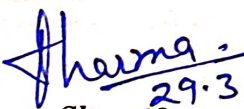
Subject: MARKETING MANAGEMENT

- Q1. Define marketing and explain various principles of marketing
- Q2. Enumerate the term Market Segmentation. What are the various bases of market segmentation?
- Q3. Elaborate Differentiation. Explain different types of targeting audience.
- Q4. Describe and discuss Macro and Micro factors of marketing Environment and their influence on the 4P's of marketing mix for deciding marketing strategy of a firm.
- Q5. Write Short Notes on:-
- Targeting
  - Pricing
  - Publicity
  - Sales Promotion

  
28/3/23

Ms. Jasmandeep Kaur  
(Subject In-charge)

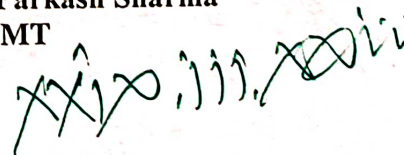
Date of Issue to the students: 3-04-2023  
Date of Submission to subject  
In-charge by the students: 10-04-2023

  
29.3.23  
Dr. Vineeta Sharma  
HOD, BBA 1<sup>st</sup> Shift, IIMT

  
28/3/23  
Dr. Sonal Goel  
Ms. Sakshi Saxena

(Assignment In-charges)

  
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**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**

**SIXTH SEMESTER**

**BBA (1<sup>st</sup> SHIFT), APRIL 2023**

Paper Code: BBA 306  
Paper ID: 17306

Subject: INTERNATIONAL BUSINESS MANAGEMENT

- Q.1. Define the term "International Business". What are the objectives for a firm to go for an international business?
- Q.2. Why is organizational structure important and how does structure itself become a source of competitive advantage in international business? Elaborate.
- Q.3. Give a brief account of rationale for creating the International Bank for Reconstruction and Development (IBRD). What is its relationship with International Development Association (IDA) and World Bank?
- Q.4. Imagine you are an Indian Engineer who has been offered a job as the CEO of a large TNC in Dubai. What are the important cross cultural issues you are likely to face and how will you solve them?
- Q.5. Write short notes on the following:
- i. Globalization and Corporate Social Responsibility
  - ii. Performance Appraisal in Global Organizations
  - iii. Adam Smith's Theory of International Business
  - iv. Foreign Direct Investment

*Saxhi*  
Ms. Sakshi Saxena  
(Subject In-charge)  
29/3/23

*24*  
Dr. Sonal Goel  
Ms. Sakshi Saxena  
(Assignment In-charges)  
29/3/23

Date of Issue to students: 03-04-2023  
Date of Submission to subject  
In-charge by students: 10-04-2023

*Sharma*  
Dr. Vineeta Sharma  
(HOD, BBA 1<sup>st</sup> Shift, IIMT)  
29.3.23

*[Signature]*  
Prof. (Dr.) Anil Parkash Sharma  
(Director, IIMT)

*[Signature]*



Under the aegis of Internal Quality Assurance Cell (IQAC)

**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**  
**BBA- FOURTH SEMESTER**  
**BBA 2<sup>nd</sup> SHIFT (MARCH 2023)**

Paper Code: BBA204  
Paper ID: 017204

Subject: Financial Management

Q 1: "Investment Decision, Financing Decision and Dividend Decision are inter related". Critically analyse the statement.

Q.2: Define Capital Structure. Differentiate between Capital Structure and Financial Structure. Discuss briefly the factors determining the Capital Structure of a company.

Q 3: What is Value Maximisation Model ? Explain the concept of Economic Value Added and Market Value Added .

Q.4: Is payment of Dividend relevant in determining the value of a firm? Elaborate in the light of various theories of Dividend.

Q.5 : Write short notes on:

- Management of Receivables
- Inventory Management

Prepared By:

Shailja Khosla

(Subject In-charge)

*Shailja*  
20/3/2023

Date of Issue to Students: 3<sup>rd</sup> April' 2023

Date of Submission to Subject In-charges

by the Students: 10<sup>th</sup> April' 2023

Dr. Nikita Jain

(Assignment Head)

*Jain*  
28/3/23

Dr. Seema Nath Jain  
(HOD, BBA 2<sup>nd</sup> Shift)

*Seema*  
5/4/2023

Prof. (Dr.) Anil Parkash Sharma  
(Director, IIMT)

*Anil Parkash Sharma*

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**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**  
**BBA SIXTH SEMESTER**  
**BBA 2<sup>nd</sup> SHIFT (MARCH 2023)**

Paper Code: BBA 308  
Paper ID: 17308

Subject: Business Policy and Strategy Management

- Q 1: What are major approaches to strategy Formulation ?
- Q 2: Discuss Environmental Scanning Process.
- Q 3: Explain the Formulation phase of Strategic Management Process?
- Q.4: Elaborate SWOT Analysis.
- Q.5: Write short note:
- a) ETOP
  - b) Leadership

Prepared By:

*Gagandeep Singh*  
*18/3/23*  
**Gagandeep Singh**  
**(Subject In-charge)**

Date of Issue to Students: 3<sup>rd</sup> April' 2023  
Date of Submission to Subject In-charges  
by the Students: 10<sup>th</sup> April' 2023

*Naitika*  
*28/3/23*  
**Dr. Nikita Jain**  
**(Assignment Head)**

*Seema*  
*5/4/2023*  
**Dr. Seema Nath Jain**  
**(HOD, BBA 2<sup>nd</sup> Shift)**

*Anil Parkash Sharma*  
**Prof. (Dr.) Anil Parkash Sharma**  
**(Director, IIMT)**

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**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**  
**BBA SECOND SEMESTER**  
**BBA 2<sup>nd</sup> SHIFT (MARCH 2023)**

**Paper Code: BBA 110** **Subject: Business Communication**  
**Paper ID: 017110**

- Q.1: Define the process of business communication with the help of example?
- Q.2: What do you mean by Business communication explain its significance?
- Q.3: Discuss principles of effective business communication?
- Q.4: Explain how can you improve command over spoken and written English?
- Q.5: Write Short Note On:
  - 1. 7Cs of Business Communication.
  - 2. Elements of Business Communication

Prepared By:  
*Naina*  
*9/8/23*  
**Ms. Naina Morva**  
**(Subject In-charge)**

**Date of Issue to Students: 3<sup>rd</sup> April' 2023**  
**Date of Submission to Subject In-charges**  
**by the Students: 10<sup>th</sup> April' 2023**

*Naina*  
*28/3/23*  
**Dr. Nikita Jain**  
**(Assignment Head)**

*Seema*  
*5/4/2023*  
**Dr. Seema Nath Jain**  
**(HOD, BBA 2<sup>nd</sup> Shift)**

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**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
**PRACTICAL HOME ASSIGNMENT (MODEL QUESTION PAPER)**  
**BBA CAM SECOND SEMESTER**  
**BBA 2<sup>nd</sup> SHIFT (MARCH 2023)**

Paper Code: BBA CAM 108

Subject: Object Oriented Programming Using C++

Paper ID: 019108

Q1. What is meant by Array? Show the functionality of arrays by a program.

Q2. Why the Constructors & Destructors in C++ programming are important. Justify your answer with proper program depicting the functionality of both.

Q3. Write a Program in C++ to show the greatest number out of 3 numbers.

Q4. Discuss the logic of factorial of a given number with a suitable example.

Q5. Pen down short notes on:

- (a) Try & Catch Blocks
- (b) Operators in C++
- (c) Data Types in C++

Prepared By:

Dr. Mahesh Sharma

(Subject In - Charge)

Date of Issue to Students: 3<sup>rd</sup> April' 2023

Date of Submission to Subject In-charges

by the Students: 10<sup>th</sup> April' 2023

Jain  
22/3/23  
Dr. Nikita Jain  
(Assignment Head)

Seema  
5/4/2023  
Dr. Seema Nath Jain  
(HOD, BBA 2<sup>nd</sup> Shift)

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**BALLB 2nd year Year (Section B )**

**Law OF Crimes - I (38205)**

**Assignment List - Session Aug.- Dec 2022**

S.N o	NAME OF THE STUDENTS	ENROLLMENT NO	ASSIGNMENT 1	ASSIGNMENT 2
1	RISHITA JAIN	05113403821	Intoxication	Attempt
2	RISHITA GUPTA	05213403821	Actus Rea , Mens Rea	Attempt
3	YAHYA ILYAS	05313403821	Private defence against body and property	offence against the state
4	KUNWAR ANSH	05413403821	Consent	Offence against public tranquility
5	DOYEL MEHTA	05513403821	Private defence against Body and Property	Theories of punishment with special reference to Capital Punishment
6	ROOPANSHU MALIK	05613403821	mistake	offence against state
7	NITISHA SONI	05713403821	Actus Rea , Mens Rea	Criminal Conspiracy
8	SANKALP SAXENA	05813403821	Judicial and executive acts	Attempt
9	TANISHKA SHARMA	05913403821	Definition of crime	Mistake
10	AMAN SAINI	06013403821	Intoxication	Theories of punishment with special reference to
11	PAYAL AGGARWAL	06113403821	Good Faith	Criminal Conspiracy
12	RITIKA TONGARIA	06213403821	insanity	abetment
13	TANISHKA	06313403821	Insanity	Abetment
14	DIPANKAR SHARMA	06413403821	Actus Rea , Mens Rea	Criminal Conspiracy
15	AAYUSH RAJPUROHIT	06513403821	consent	sedition
16	DIYA GULATI	06613403821	Elements of Crime	joint and constructive liability
17	ANUJ	06713403821	Private defence against Body and Property	Theories of punishment with special reference to Capital Punishment



Under the aegis of Internal Quality Assurance Cell (IQAC)

**BALLB 3rd Year (Section B)**

**Environmental Studies and Environmental Laws (LLB 301)**

**Assignment List - Session Aug.- Dec 2022**

S.No	NAME OF THE STUDENTS	ENROLLMENT NO	ASSIGNMENT 1	ASSIGNMENT 2
1	RAJAT GIRDHAR	05613403820	Environment Pollution- Meaning and Issues	Environment Protection Act 1986
2	RANI PRAJAPAT	05713403820	Constitutional Guidelines for Environment Protection	Forest Act 1927, Forest Conservation Act 1980
3	RASHMI KUMARI	05813403820	Remedies under Law of Tort, Crime and Public Nuisance	Wild Life Protection Act 1972
4	RIYA CHUGH	05913403820	The Water (Prevention and Control of Pollution) Act, 1974	Stockholm Declaration, Rio Declaration, UNEP
5	ROHAN CHAJLANA	06013403820	Air (Prevention and Control of Pollution) Act, 1981	Sustainable Development
6	RONAK SHARMA	06113403820	Noise Pollution Control Order, 2000 and Land Pollution	Polluter Pays Principle, Public trust doctrine, Precautionary Principle
7	RUDRA PRATAP DHANANJAY	06213403820	Environment Pollution- Meaning and Issues	National Green Tribunal
8	RUPANSH KAPIL	06313403820	Constitutional Guidelines for Environment Protection	Environment Protection Act 1986
9	SAKSHAM JAIN	06413403820	Remedies under Law of Tort, Crime and Public Nuisance	Forest Act 1927, Forest Conservation Act 1980
10	SAKSHI GARG	06513403820	The Water (Prevention and Control of Pollution) Act, 1974	Wild Life Protection Act 1972
11	SAKSHI SHARMA	06613403820	Air (Prevention and Control of Pollution) Act, 1981	Stockholm Declaration, Rio Declaration, UNEP
12	SALONI BATRA	06713403820	Noise Pollution Control Order, 2000 and Land Pollution	Sustainable Development





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**BALLB 4th year (Seminar Paper )****Criminology (38415)****Assignment List - Session Aug.- Dec 2022**

S.N o	NAME OF THE STUDENTS	ENROLLMENT NO	ASSIGNMENT 1	ASSIGNMENT 2
1	Ritika Babbar	00213403819	Criminology- Definition And Scope	Non- Institutional Treatment Of Offenders [Parole]
2	GAURAV SINGH	00513403819	Brief Introduction To Pre- Classical And Classical Theories Of Crime	Institutional Treatment Of Offenders
3	AKSHITA RAO	01313403819	Positive Theories Of Crime [Constitutionalism]	Probation Of Offender Act, 1958
4	PIYUSH RANJAN	01613403819	Positive Theories Of Crime [Morphological]	Juvenile Justice Under Juvenile Justice (Care And Protection Of Children) Act, 2000
5	SAHAR IRFAN	01813403819	Positive Theories Of Crime [Psychological]	Juvenile Delinquency
6	PRIYA SIROHI	02113403819	Positive Theories Of Crime [Psycho- Analysis]	Juvenile Institutional And Non- Institutional Services
7	SANIDHYA TIWARI	02313403819	Sociological Theories Of Crime [Differential Association]	UN Declaration On Basic Principles Of Justice For Victims Of Crime And Abuse Of Power
8	UTKARSH SONI	02613403819	Sociological Theories Of Crime [Sub- Culture]	Prisons In India: Organisation, Type And Functions
9	DIVYANSHI BANSAL	02813403819	Sociological Theories Of Crime [Ecological]	Correctional Services For Jail Inmates
10	AASHRAY SINGH	02913403819	Sociological Theories Of Crime [Anomie]	Victimological Research In India
11	VIPASHA	03213403819	Radical Theories Of Crime	Criminology- Definition And Scope
12	VRINDA GUPTA	03513403819	Crimes Against Children (Nature, Extent And Legal Provisions)	Brief Introduction To Pre- Classical And Classical Theories Of Crime



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**BALLB 5th Year (Section A)**

Land Laws ( )

**Assignment List - Session Aug.- Dec 2022**

S.No	NAME OF THE STUDENTS	ENROLLMENT NO	ASSIGNMENT 1	ASSIGNMENT 2
1	ABHISHEK SHUKLA	00113403818	LAND REFORM IN INDIA	DISPUTE SETTLEMENT MECHANISM
2	ADHISH CHAKRABORTY	00213403818	AGRARIAN RELATIONS IN PRE INDEPENDENT INDIA	GROUPS OF EVICTION
3	AMARTYA DEO	00313403818	CONSTITUTIONAL IMPERATIVES AND OBJECTIVES RELATING	DELHI RENT CONTROL LEGISLATION :1958 AND 1996
4	ANMOL MISHRA	00413403818	URBANIZATION : ISSUES AND PERSPECTIVES	DELHI APARTMENT OWNERSHIP ACT 2009
5	ARADHYA AGARWAL	00513403818	LAND ACQUISITION ACT 2013	REAL ESTATE (DEVELOPMENT & REGULATION) BILL 2013
6	AYUSH GOSWAMI	00713403818	URBAN DEVELOPMENT INSTITUTIONS: DDA, HUDA, NOIDA	URBAN DEVELOPMENT INSTITUTIONS: DDA, HUDA, NOIDA
7	AYUSH SINGH	00913403818	REAL ESTATE (DEVELOPMENT & REGULATION) BILL 2013	LAND ACQUISITION ACT 2013
8	BALAJI PATHAK	01013403818	DELHI APARTMENT OWNERSHIP ACT 2009	URBANIZATION : ISSUES AND PERSPECTIVES
9	DAKSHA KAPOOR	01113403818	DELHI RENT CONTROL LEGISLATION :1958 AND 1996	CONSTITUTIONAL IMPERATIVES AND OBJECTIVES RELATING TO AGRARIAN REFORM
10	DEVANSHI SHARMA	01213403818	GROUPS OF EVICTION	AGRARIAN RELATIONS IN PRE INDEPENDENT INDIA
11	DEVIKA SAMANT	01313403818	DISPUTE SETTLEMENT MECHANISM	LAND REFORM IN INDIA
12	DHRUV GUPTA	01413403818	LAND REFORM IN INDIA	DISPUTE SETTLEMENT MECHANISM
13	DIVYA PRASAD	01513403818	AGRARIAN RELATIONS IN PRE INDEPENDENT INDIA	GROUPS OF EVICTION
14	GARIMA MEHTA	01613403818	CONSTITUTIONAL IMPERATIVES AND OBJECTIVES RELATING	DELHI RENT CONTROL LEGISLATION :1958 AND 1996
15	GAURANSHI	01713403818	URBANIZATION : ISSUES AND PERSPECTIVES	DELHI APARTMENT OWNERSHIP ACT 2009