



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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Affiliated to GGS
Indraprastha University



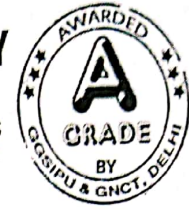
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Certified Institute



February ,2023

Director's Report

2022-23

By Prof.(Dr.) Anil Parkash Sharma

I take immense pleasure in presenting the 23rd Annual Report of Ideal Institute of Management & Technology, listing out its development and achievements for the year 2022-23 .

Ideal Institute of Management and Technology was set up in 1999 under the aegis of New Millennium Education Society. The society came into being with an objective to establish and run an educational institute for professional, technical and management education. From the time of its inception, the New Millennium Education Society is striving to provide world class education to its students which would ensure a successful career for them to fulfill the aspirations of the society and the nation on the whole.

IIMT, an educational institute par excellence, has not become so in one day. From a very modest start, the institution has attained a commendable position as a premier institute , imparting education for BBA, BBA (CAM), and BALLB programmes of GGSIP University .

The institute strives to provide ample opportunities to the students to excel in the academics. The faculty members make extra efforts to help the students in preparation for the exams. It's a great pleasure to share that our students were able to achieve overall 100% as the pass percentage in the end term examinations in the year 2022. The academic excellence of the students is exhibited by the fact that the institute has bagged **7 GOLD MEDALS SO FAR**. Three Gold medals during the year 2018-19 and **one** each in 2020 -21 and 2021-22. I am proud of my hard-working Gold medalists, Mr. Shivalay Gupta, Mr. Antriksh Sharma , Ms. Shivani Panda , Mr. Abhishek Jain and Mr. Priyanshu Bisht. Two of our **Gold Medals** were secured during the times of



COVID -19 challenges, in 2021 by **Abhishek Jain of BBA (CAM)** and in 2022 by **Priyanshu Bisht of BBA (CAM)**, which just goes on to prove that students were matching steps with their teachers and were adapting well in those stressful times.

I also take pride in sharing that our institute is a NAAC accredited institute, meeting the high quality standards set by National Assessment and Accreditation Council for Higher Education Institutions. The institute has also been awarded Grade 'A' by State Fee Regulatory Committee, Govt.Of NCT and Joint Assessment Committee of GGSIPU & DHE, Govt. Of NCT, Delhi.

The last three years, since the onset of COVID-19, have been really tough for all of us. But we at IIMT believe that learning must never stop. We took these challenging times as an opportunity to learn more and grow more. The institute went all out to engage students in productive & useful activities by making use of online platforms and conducted various certificate courses in Financial Planning, Data Analytics , Social Media Analysis , Data Visualization and Digital marketing.

The faculty members also enriched themselves by participating in numerous online Seminars, Conferences, Workshops, Refresher Programmes, Faculty Development Programmes and Webinars. The institute hosted the annual events like the 6th International Conference on management and IT, National Debate competition by Law department and Faculty Development Programme using CISCO Webex platform.

CONFERENCES, SEMINARS & FACULTY DEVELOPMENT PROGRAMMES

- The 6th International Conference of Management & IT was organised Online on the theme "INDUSTRY 5.0: INTER DISCIPLINARY APPROACHES IN EDUCATION, MANAGEMENT & IT PRACTICES" on 24th and 25th August, 2022. The conference was organised in association with Amity University, Greater Noida, Uttar Pradesh . Prof. (Dr.) K. K. Aggarwal, Chairman, National Board of Accreditation and Founder Vice-Chancellor, GGSIP University, Delhi was the Chief Guest for Inaugural Session of the conference and Prof. (Dr.) Ajay Rana, Director General, Amity University, Greater Noida, was the Chief Guest of Valedictory Session.

- Rakesh Aggarwal Memorial Online National Debate Competition was organized annually by School of Law, IIMT on 22nd and 23rd September, 2022 through Cisco Webex Platform on the topic, “LEGAL IMPLICATIONS OF ABORTION LAWS: PRO-LIFE V/S PRO CHOICE” . in collaboration with Delhi State Legal Services Authority .
- Rakesh Aggarwal Memorial National Law Conference, 2023 on the theme ‘CONCEPTS AND PERSPECTIVES FOR INTEGRATION OF INTELLECTUAL PROPERTY LAWS AND HUMAN RIGHTS’ was organised on 21st January, 2023. The Chief Guest for the conference was the Hon’ble Mr. Justice C. Harishankar, Judge, High Court of Delhi.
- The One Week Faculty Development Programme was organised Online, from 24th July to 30th July, 2023 on the broad theme “INTERNATIONAL INTERDISCIPLINARY SUSTAINABLE STRATEGIES & REFLECTION IN LAW, MANAGEMENT & INFORMATION TECHNOLOGY IN THE DIGITAL ERA ” in collaboration with Mahatma Hansraj Faculty Development Centre, under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching Scheme.

GUEST LECTURES AND ONLINE CERTIFICATE COURSES

The institute strives for all round development of the students . Towards this end , various Skill Development Programmes, Guest lectures , workshops & Seminars for the management students were organised . For law students as well, Moot Courts, Debates, Youth Parliament, Guest lectures & workshops were organised.

- External seminars and Guest lectures were organised on varied themes like: Business Model Canvas for Entrepreneurship Development, Omni Retailing Channels, , Preamble- the Soul of Constitution, Cyber Crime, Safe Cyber Practices and Legal Remedies, Inter-generational Bonding and safe guarding of human rights of Senior Citizens, Research Innovations in Design thinking, Communication & Team Building, Big Data Analytics, Implementing Topologies with CISCO Packet Tracer,
- IIMT in collaboration with IMS Proschool conducted four online Certificate courses on Project Finance, Financial Planning, Social Media: Analysing & Advertising, Data Visualization using Tableau for the students of management.

- A 5-days Online certificate course titled “Overview of Capital Market” was conducted over a period of in collaboration with Bombay Stock Exchange Brokers’Forum.
- A 15- day Bridge Course & Training Programme titled “Fundamentals of Digital Marketing using Social Media Platforms” , was organised in association with Ministry of Electronics & Information Technology, NASSCOM and CDAC , Mohali.

INDUSTRIAL VISITS/ FIELD TRIPS

The students were given a chance to visit the real production facilities by organising Industrial Visits/ Field Trips for them , where they actually got to understand how the theoretical concepts studied in the class room are applied in real corporate world. They also got to interact with industry experts for better understanding of the work culture. Various Industrial visits were organized during this year, namely:

Network Bulls Pvt. Ltd., Central Warehouse Corporation –ICD, Parle, PRS overseas Cotton Yarn Mill, Panipat, Integrated Checkpost- Land Ports Authority of India, attari, Jim Corbett National Park, Bombay Stock Exchange , Delhi, Yakult Danone, Jagdamba cutlery, CGS Apparels.

CO-CURRICULAR ACTIVITIES

Various events were organized by all the departments during the academic year 2022-23.

- House activities like- Reels & short movies, Quiz competition, Ideal Entrepreneur- success story of an Entrepreneur, Fine Art Competition, PPT / Video presentation, Ethnic India, etc.
- The Inter college Fest “ Gyan Manthan” was celebrated on 13th January, 2023.
- The students participated in the University Fest “Anugoonj -2023” and our team of Folk Dancers won the first prize.
- Our student Kumar Sundaram Singh Competed in the East Zone Shooting Championship .
- Law students participated in several competitions related to Moot Court , Debate, Drafting, Client Counselling, Judgement Writing, etc.

- Various festivals like Holi, Independence day, Raksha Bandhan, Dussehra, Diwali, New Year, Lohri, Basant Panchami and Republic day were celebrated with enthusiasm.
- Ideal Model United Nations was organized for the first time in the institution on 12th January, 2023.
- The 21st Annual Sports Meet was organized on 15th January, 2023 in which more than 300 students participated in various track & Field events. The best Sports persons were : Mr.Vaibhav Sharma- BALLB-7th Sem. (for Boys) and Ms. Janvi Kashyap- BALLB-7th Sem. (for Girls).

IDEAL TRAINING & PLACEMENT CELL

ITPC worked with full zeal to guide and support the students for their future endeavours. The students got placed at: Ambassade De France En Inde, France, Amazon, Simplify, Winspark Innovations, Learning Routes, Prathameshwara Consultancy, Stiut Web, Sonnenkraft , NBLIK , SJ Law Chambers, Sharma & Associates- Advocates, Ovvivo, Tech Mahindra, ICICI Prudential

The average salary package offered was between 2.5 lakhs to 6.5 lakhs per annum and the highest package was offered by Winspark Innovations.

The institute was able to provide 100% online internship to the students . many reputed companies like Aim India, Insplore, Tenhard, IMS Proschool,

It is a matter of great pride that many of our students of are pursuing MBA or LLM c from various colleges affiliated to GGSIPU, while some are pursuing post graduation from Jaipuria Institute of Management, NIMS University, Jaipur, SRM University, Maharashtra National Law University, Nagpur, Chanakya National Law University, Patna and School of Open Learning, Delhi University. Two students are pursuing Masters in Management from Audencia Business School, France while one is pursuing Company Secretary Course from ICSI.

FACULTY ENRICHMENT

The faculty members at IIMT are well-qualified, 14 are Ph. D. and 8 are M.Phil. while 14 are pursuing Ph. D. from different universities. Four of our faculty members, Dr. Deepa Jain and Dr. Sonal Goel, were awarded the Ph.D. degree during this year. All the faculty members-are NET qualified in their respective subjects.

The faculty members are encouraged to contribute in research and knowledge enhancement by attending seminars , conferences , FDPs and paper presentations. Papers authored by many faculty members were published in National and International Journals of repute.

STUDENT COUNCIL


For the inculcation of leadership qualities and morale development of personality, a student council has been formed with 6 head coordinators, 6 coordinators, 6 event coordinators and 21 marshals.

All these achievements were possible because of the commitment of all concerned, the Management, Teaching and Non-teaching staff and the students . I am particularly indebted to Smt Sudha Aggarwal ji and Shri Vineet Aggarwal ji who have a penchant for decision making and who spend a considerable part of their prime time for the efficient running of the College on a day-to-day basis. The managing committee of the institute has always been a source of inspiration for me in running the institute. Late Sh Rakesh Aggarwal ji, founder secretary of the institute, was a very dynamic, versatile and multifaceted personality whose blessings shall always remain with us for guidance and motivation.

Though we are proud of our many successes, we cannot be satisfied by simply resting on our laurels. Indeed, it is our mission to strive higher, no matter how many goals we reach along the way. This true and indefatigable spirit of lifelong progress runs through the very core of our College.

I am thankful to each and every person who has contributed to the growth of the institute in this year.

JAI HIND


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