

# MEMORANDUM OF UNDERSTANDING

Between



ESTD. 1999

**School of Law,  
Ideal Institute of Management and Technology**

And



**Indian Law Watch  
Legal News, Analysis and Development Portal**

September, 2021



## **MEMORANDUM OF UNDERSTANDING**

**Between**

**School of Law  
Ideal Institute of Management and Technology**

**And**

**Indian Law Watch  
Legal News, Analysis and Development Portal**

This Memorandum of Understanding (MOU) is entered into on this 7<sup>th</sup> September of 2021 by and between **Indian Law Watch, a Legal News, Analysis and Development Portal** with its office at A-24/9, Mohan Cooperative Industrial Estate, New Delhi-10044 and **School of Law, Ideal Institute of Management and Technology, New Delhi** (Affiliated to Guru Gobind Indraprastha University) a pioneer institute imparting education in Law agree that cooperation in areas of research and development, events, and media partnership, placement and internship of students that would be mutually beneficial to both the organisation. The areas of cooperation may include, subject to mutual consent, to further the goals of each institution.

The parties anticipate that a number of these initiatives will occur during the period of this MOU. However, neither party is obligated to agree to any minimum number of activities, nor is this MOU intended to preclude either party from entering into similar agreements with other institutions nor the MOU is intended to give any financial obligation to either party.

This MOU shall be identified as the parent document of any program agreement executed between the parties. Further agreements concerning any program shall provide details concerning the specific commitments made by each party and shall not become effective until they have been reduced to writing, executed by the duly authorized representatives of the parties.

This MOU shall be governed by, construed and enforced in accordance with the laws of India. The Parties agree to attempt initially to solve all disputes or controversies arising under, out of or in connection with this MOU by conducting good faith negotiations. If the Parties are unable to settle the matter between them, the matter shall thereafter be resolved by alternative dispute resolution, with mediation.


Each party agrees that it shall not, at any time, after executing the activities of this MOU, disclose any information in relation to these activities or the affairs of business or method of carrying on them without the consent of both the parties.

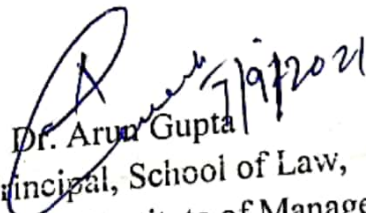
For agreed upon activities, both institutions will make available their concerned facilities and staffs. This MOU will take effect on and will be valid for a period of a year from the date noted in the first line of this document unless terminated earlier by one of the parties. Either party may withdraw from this MOU by a written notification of the withdrawal given to the other party at least two week prior to the desired withdrawal date.

Each institution will have original copies of this MOU.

This MOU will not have any financial implication upon the parties.

The following authorized individuals have signed the present MOU on behalf of their respective institutions:

  
Ms. Jyoti Srivastava  
CEO,  
Indian Law Watch,  
Legal News, Analysis and  
Development Portal

  
Dr. Arun Gupta  
Vice Principal, School of Law,  
Ideal Institute of Management &  
Technology  
Vice Principal  
Ideal Institute of Management And Technology  
(School of Law)  
G.G.S Indraprastha University Delhi

**Indian Law Watch,  
Legal News, Analysis and  
Development Portal**

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**



**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY  
(SCHOOL OF LAW)**

**AND**



**DEPARTMENT OF LAW  
UNIVERSITY OF KOTA, KOTA (RAJASTHAN)**

**SEPTEMBER 2021**





**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY**  
**AND**  
**DEPARTMENT OF LAW**  
**UNIVERSITY OF KOTA, KOTA (RAJASTHAN)**

---

THIS MEMORANDUM OF UNDERSTANDING [hereinafter MOU] is made and entered into on this 1<sup>st</sup> day of September 2021 between IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY [hereinafter IIMT], 16 X, Karkardooma Institutional Area, Delhi - 110092 on the ONE PART and DEPARTMENT OF LAW, UNIVERSITY OF KOTA, KOTA Near Kabir Circle, Kota (Rajasthan) - 324005, INDIA on the OTHER PART (who for the purpose of this MOU are hereinafter individually referred to as 'PARTY' and collectively referred to as the 'PARTIES'). The PARTIES, having discussed the fields of common research interests and allied activities between the two institutions, have decided to enter into a long-term collaboration in the areas of education, training and research.

**AND**

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY established in the year 1999 is an institute is affiliated to Guru Gobind Singh Indraprastha University, Dwarka, Delhi. The professional courses in Law (B.A.LL.B.) and Business Administration BBA(Gen) & BBA (CAM) are recognized by Bar Council of India and Government of NCT, Delhi. Being a NAAC accredited institution, it melds state of the art infrastructure with quality in education as its paramount principle.

Activities held at the institute are a reflection of the resolve towards perfection instilled by the founding father Late Shri Rakesh Aggarwal whose vision was to develop the institute into

a centre for excellence in professional education. The aim of the institute is to cultivate in its students' high moral standards coupled with academic excellence to promote market-oriented skill development and up-gradation that would help in serving the needs of the society.

**SCHOOL OF LAW, IIMT** strives for producing high skilled professionals in the field of law and in pursuit, regularly organizes various national events like Moot Court Competition, Debate Competition, Model United Nations (MUN's), Youth Parliament, Mock Trials, Workshops, Seminars & Conferences etc, wherein the institutes of national and international repute participate. **SCHOOL OF LAW, IIMT** provides its students with opportunities to learn and get benefitted out of experiences from lectures by eminent Professionals/ Lawyers and other professionals as they are invited as guest speakers to the institute on regular basis. On the same lines the institute has been nurturing pioneers and forerunners in these fields who have continually attained highly reputable careers as judicial officers, civil servants, advocates, academicians and professionals in the industry.

In pursuit of its mission to grow as an abode of all round excellence, the institute also disseminates a wide and varied array of publications ranging from journals to newsletters and magazines of repute.

**WHEREAS UNIVERSITY OF KOTA, KOTA** was established in the year 2003 by the Government of Rajasthan through 'The University of Kota, Act, 2003' and notified vide State Government Gazette No. F.2(12)/ Vidhi-2/2003 dated 7<sup>th</sup> June 2003. The University came into existence through the enactment of the Government of Rajasthan vide order No.F.21(2)Edu-4/2003 dated 9<sup>th</sup> September 2003, under the provision of section 4(1) of The University of Kota Act, 2003. The University has been included in the list of universities maintained by the UGC Act, 1956, under the vide notification No. F.9-23/2003(CPP-I) dated 23<sup>rd</sup> February 2004 and finally received Central Assistance in terms of rules framed under section 12(B) of the UGC Act, 1956 as per decision of Commission (item No.5.17) dated 22<sup>nd</sup> October 2012. Presently, around 180 + colleges with approximately 2,30,000 students of six districts of the State of Rajasthan namely, Kota, Bundi, Jhalawar, Baran, Karauli, and Sawai Madhopur are under the territorial jurisdiction of the University of Kota, Kota. The University has six streams, namely, Arts, Commerce and Management, Education, Law, Science and Social Science. Various Academic Programs are being run at the campus and in the affiliated



colleges of the University. The University of Kota is running most prestigious professional course in the field of law that is Master in Laws (LL.M.) a full time two-year postgraduate professional course in semester system. There are four semesters viz- two semesters in first year and two are in second year. This course is running since 2005. As we all know law is a subject that helps to resolve many issues and various matters in our day-to-day life. Law is essential for a civilized society and to govern the nation. This course opens the various doors of carrier advancement for our students to build their carrier. The DEPARTMENT OF LAW has earned a good reputation of being an important centre of imparting the quality education in the field of law. For running of this course, the DEPARTMENT OF LAW has well qualified and experienced faculties. The department is actively involved in the research and publishing the research papers in the national and international journals.

**AND WHEREAS** IIMT and 'UNIVERSITY OF KOTA', recognizing the value of cooperation have agreed to enter into this Memorandum of Understanding (MOU) regarding academic collaboration in field of law. The purpose of this non-binding Memorandum of Understanding (MOU) is to make possible and to institute academic exchange between THE UNIVERSITY OF KOTA and IIMT, based upon the principles of mutual equality and the reciprocity of benefits.

**AND HENCE** it has been considered expedient to agree in writing to participate jointly in undertaking students and faculty projects/initiatives as per the expertise and logistics available with the PARTIES.

**BOTH PARTIES HEREBY AGREE:**

**A. FACULTY PROGRAMME**

Each Party will accept visiting faculty members from the other Party. The number of visiting faculty will not exceed two in a year. All expenses, including the travelling expenses, will be the responsibility of the visiting party. Subject to availability, the host party will provide the normal services for visiting faculty including library and laboratory facilities. The host party will assist the visiting faculty as far as possible, in matters of health and local custom. The period of such visit will not exceed two weeks in a year.

## **B. JOINT RESEARCH PROGRAMME**

The two parties will seek opportunities to cooperate in research. The details of specific research proposals will be determined by the mutual agreement of both colleges. The form of cooperation may vary with the goal of each project. The two parties agree that, in the event of research collaboration leading to patent rights, copyrights and other intellectual property rights, a further separate written agreement must be entered into in each case in accordance with the policies of the Department of LAW, University of Kota and IIMT on intellectual property.

## **C. ACTIVITIES EXCHANGE PROGRAMME**

To facilitate academic and cultural interchange, the exchange of research material, publications and information between the parties will be encouraged. Each party will invite the other, when appropriate, to participate in conference, symposia and short visits.

## **D. STUDENT EXCHANGE PROGRAMME**

The exchange of students will be encouraged. The exchange could be for a period of not exceeding two weeks in a year from either side. The number of students will not exceed fifteen from either side.

## **E. COMPLIANCE WITH LAWS**

Both parties will comply with all relevant LAWS in the jurisdiction in which it is situated in and all visiting scholars and faculty shall comply with all relevant LAWS in the jurisdiction of the host party.

## **F. COMPLIANCE WITH COLLEGE RULES**

Visiting party will comply with the rules of the host Institution.

## **G. NO AGENCY**

Nothing in this MOU gives rise to a relationship of agency between parties.

## **H. NO JOINT VENTURE, PARTNERSHIP OR EMPLOYMENT RELATIONSHIP**

Nothing in this MOU shall be relied upon to construct a joint venture, partnership or employment relationship between the parties.



This MOU shall be governed by, construed and enforced in accordance with the laws of India. The Parties agree to attempt initially to solve all disputes or controversies arising under, out of or in connection with this MOU by conducting good faith negotiations. If the Parties are unable to settle the matter between them, the matter shall thereafter be resolved by alternative dispute resolution, with mediation.


Each party agrees that it shall not, at any time, after executing the activities of this MOU, disclose any information in relation to these activities or the affairs of business or method of carrying on them without the consent of both the parties.

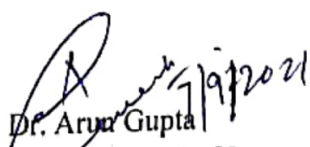
For agreed upon activities, both institutions will make available their concerned facilities and staffs. This MOU will take effect on and will be valid for a period of a year from the date noted in the first line of this document unless terminated earlier by one of the parties. Either party may withdraw from this MOU by a written notification of the withdrawal given to the other party at least two week prior to the desired withdrawal date.

Each institution will have original copies of this MOU.

This MOU will not have any financial implication upon the parties.

The following authorized individuals have signed the present MOU on behalf of their respective institutions:

  
Ms. Jyoti Srivastava  
CEO,  
Indian Law Watch,  
Legal News, Analysis and  
Development Portal

  
Dr. Arun Gupta  
Vice Principal, School of Law,  
Ideal Institute of Management &  
Technology  
Vice Principal  
Ideal Institute of Management And Technology  
(School of Law)  
G.G.S. Indraprastha University Delhi

**Indian Law Watch,  
Legal News, Analysis and  
Development Portal**

MEMORANDUM OF UNDERSTANDING

BETWEEN



IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY  
(SCHOOL OF LAW)

AND



DEPARTMENT OF LAW  
UNIVERSITY OF KOTA, KOTA (RAJASTHAN)

SEPTEMBER 2021



## MEMORANDUM OF UNDERSTANDING

BETWEEN

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY  
AND

DEPARTMENT OF LAW

UNIVERSITY OF KOTA, KOTA (RAJASTHAN)

---

THIS MEMORANDUM OF UNDERSTANDING [hereinafter MOU] is made and entered into on this 1<sup>st</sup> day of September 2021 between IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY [hereinafter IIMT], 16 X, Karkardooma Institutional Area, Delhi - 110092 on the ONE PART and DEPARTMENT OF LAW, UNIVERSITY OF KOTA, KOTA Near Kabir Circle, Kota (Rajasthan) - 324005, INDIA on the OTHER PART (who for the purpose of this MOU are hereinafter individually referred to as 'PARTY' and collectively referred to as the 'PARTIES'). The PARTIES, having discussed the fields of common research interests and allied activities between the two institutions, have decided to enter into a long-term collaboration in the areas of education, training and research.

AND

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY established in the year 1999 is an institute is affiliated to Guru Gobind Singh Indraprastha University, Dwarka, Delhi. The professional courses in Law (B.A.LL.B.) and Business Administration BBA(Gen) & BBA (CAM) are recognized by Bar Council of India and Government of NCT, Delhi. Being a NAAC accredited institution, it melds state of the art infrastructure with quality in education as its paramount principle.

Activities held at the institute are a reflection of the resolve towards perfection instilled by the founding father Late Shri Rakesh Aggarwal whose vision was to develop the institute into



a centre for excellence in professional education. The aim of the institute is to cultivate in its students' high moral standards coupled with academic excellence to promote market-oriented skill development and up-gradation that would help in serving the needs of the society.

**SCHOOL OF LAW, IIMT** strives for producing high skilled professionals in the field of law and in pursuit, regularly organizes various national events like Moot Court Competition, Debate Competition, Model United Nations (MUN's), Youth Parliament, Mock Trails, Workshops, Seminars & Conferences etc, wherein the institutes of national and international repute participate. **SCHOOL OF LAW, IIMT** provides its students with opportunities to learn and get benefitted out of experiences from lectures by eminent Professionals/ Lawyers and other professionals as they are invited as guest speakers to the institute on regular basis. On the same lines the institute has been nurturing pioneers and forerunners in these fields who have continually attained highly reputable careers as judicial officers, civil servants, advocates, academicians and professionals in the industry.

In pursuit of its mission to grow as an abode of all round excellence, the institute also disseminates a wide and varied array of publications ranging from journals to newsletters and magazines of repute.

**WHEREAS UNIVERSITY OF KOTA, KOTA** was established in the year 2003 by the Government of Rajasthan through 'The University of Kota, Act, 2003' and notified vide State Government Gazette No. F.2(12)/ Vidhi-2/2003 dated 7<sup>th</sup> June 2003. The University came into existence through the enactment of the Government of Rajasthan vide order No.F.21(2)Edu-4/2003 dated 9<sup>th</sup> September 2003, under the provision of section 4(1) of The University of Kota Act, 2003. The University has been included in the list of universities maintained by the UGC Act, 1956, under the vide notification No. F.9-23/2003(CPP-I) dated 23<sup>rd</sup> February 2004 and finally received Central Assistance in terms of rules framed under section 12(B) of the UGC Act, 1956 as per decision of Commission (item No.5.17) dated 22<sup>nd</sup> October 2012. Presently, around 180 + colleges with approximately 2,30,000 students of six districts of the State of Rajasthan namely, Kota, Bundi, Jhalawar, Baran, Karauli, and Sawai Madhopur are under the territorial jurisdiction of the University of Kota, Kota. The University has six streams, namely, Arts, Commerce and Management, Education, Law, Science and Social Science. Various Academic Programs are being run at the campus and in the affiliated

colleges of the University. The University of Kota is running most prestigious professional course in the field of law that is Master in Laws (LL.M.) a full time two-year postgraduate professional course in semester system. There are four semesters viz- two semesters in first year and two are in second year. This course is running since 2005. As we all know law is a subject that helps to resolve many issues and various matters in our day-to-day life. Law is essential for a civilized society and to govern the nation. This course opens the various doors of career advancement for our students to build their carrier. The DEPARTMENT OF LAW has earned a good reputation of being an important centre of imparting the quality education in the field of law. For running of this course, the DEPARTMENT OF LAW has well qualified and experienced faculties. The department is actively involved in the research and publishing the research papers in the national and international journals.

**AND WHEREAS** HMT and 'UNIVERSITY OF KOTA', recognizing the value of cooperation have agreed to enter into this Memorandum of Understanding (MOU) regarding academic collaboration in field of law. The purpose of this non-binding Memorandum of Understanding (MOU) is to make possible and to institute academic exchange between THE UNIVERSITY OF KOTA and HMT, based upon the principles of mutual equality and the reciprocity of benefits.

**AND HENCE** it has been considered expedient to agree in writing to participate jointly in undertaking students and faculty projects/initiatives as per the expertise and logistics available with the PARTIES.

**BOIH PARTIES HEREBY AGREE:**

**A. FACULTY PROGRAMME**

Each Party will accept visiting faculty members from the other Party. The number of visiting faculty will not exceed two in a year. All expenses, including the travelling expenses, will be the responsibility of the visiting party. Subject to availability, the host party will provide the normal services for visiting faculty including library and laboratory facilities. The host party will assist the visiting faculty as far as possible, in matters of health and local custom. The period of such visit will not exceed two weeks in a year.

## **B. JOINT RESEARCH PROGRAMME**

The two parties will seek opportunities to cooperate in research. The details of specific research proposals will be determined by the mutual agreement of both colleges. The form of cooperation may vary with the goal of each project. The two parties agree that, in the event of research collaboration leading to patent rights, copyrights and other intellectual property rights, a further separate written agreement must be entered into in each case in accordance with the policies of the Department of LAW, University of Kota and HMT on intellectual property.

## **C. ACTIVITIES EXCHANGE PROGRAMME**

To facilitate academic and cultural interchange, the exchange of research material, publications and information between the parties will be encouraged. Each party will invite the other, when appropriate, to participate in conference, symposia and short visits.

## **D. STUDENT EXCHANGE PROGRAMME**

The exchange of students will be encouraged. The exchange could be for a period of not exceeding two weeks in a year from either side. The number of students will not exceed fifteen from either side.

## **E. COMPLIANCE WITH LAWS**

Both parties will comply with all relevant LAWS in the jurisdiction in which it is situated in and all visiting scholars and faculty shall comply with all relevant LAWS in the jurisdiction of the host party.

## **F. COMPLIANCE WITH COLLEGE RULES**

Visiting party will comply with the rules of the host Institution.

## **G. NO AGENCY**

Nothing in this MOU gives rise to a relationship of agency between parties.

## **H. NO JOINT VENTURE, PARTNERSHIP OR EMPLOYMENT RELATIONSHIP**

Nothing in this MOU shall be relied upon to construct a joint venture, partnership or employment relationship between the parties.



## **I. TERMS OF RENEWAL, AMENDMENT AND TERMINATION**

This MOU shall remain in force for a period of **THREE YEARS** from the execution date at the beginning of this MOU, with the understanding that it may be terminated by either party, giving three months' notice to the other party in writing. If this agreement is terminated by either party, each party agrees to carry out any obligations and responsibilities assumed prior to the termination date. This MOU may only be renewed if, after process between the parties, the parties agree in writing to renew it. This MOU may be amended by the exchange of official letters between the two parties. Such amendments, once approved by both parties, will become part of this MOU. Neither party may assign this MOU or any right under this MOU without the prior written consent of the other party.

## **J. NOTICES**

Any notice or other communication hereto (whether required or permitted to be given under or in connection with this MOU) shall be in writing and shall (at the option of the party giving the notice) be sent by registered post to the address set out under its name below, or to such other address as is from time to time notified to the party giving the notice in compliance with the provisions of this clause J:

**Director**

**Ideal Institute of Management and technology**

**Address:**

16-X, Karkardooma Institutional Area, (Near Telephone Exchange)  
Delhi-110092

**&**

**Coordinator**

**Department of LAW**

**UNIVERSITY OF KOTA, KOTA**

Near Kabir Circle, MBS Marg,  
Kota (Rajasthan) - 324 005, India.

## **K. LEGAL EFFECT**

The term of this MOU represents the current intentions of the parties as at the time of signing this MOU is not legally binding on the parties.

**L. SECTION HEADINGS**

Headings contained in this MOU are for reference purpose only and shall not be deemed to be an indication of the meaning of the clause to which they relate.


IN WITNESS whereof this MOU has duly executed on the date shown at the beginning of this MOU.

This MOU has been executed in two originals, one of which has been retained by University of KOTA and the other by IIMT.


IN WITNESS WHEREOF, the PARTIES have executed this MOU and represent that they approve, accept and agree to the terms contained herein.

For and on behalf of

Department of Law  
University of kota  
Near Kabir Circle, MBS Marg  
Kota (Rajasthan) -324005


  
Ms. Vineeta Hada 22/09/21  
Coordinator, Department of Law  
Seal:  
Department of Law  
University of Kota, Kota  
(Rajasthan)

In the presence:

  
22/09/21  
Registrar  
University of Kota

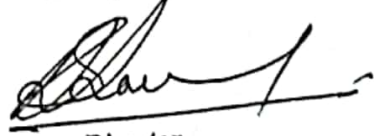
For and on behalf of

Ideal Institute of Management & technology  
16 - X, Karkardooma Institutional Area  
Delhi- 110092

  
22/09/2021  
Dr. Arun Gupta  
Vice Principal, School of Law  
Seal:

Vice Principal  
Ideal Institute of Management And Technology  
(School of Law)  
G.G.S. Indraprastha University Delhi

In the presence:

  
Director  
Ideal Institute of Management and Technology

1. IX. XXI  
Director  
Ideal Institute of Management & Technology  
(G.G.S. Indraprastha University)  
16X, Karkardooma Institutional Area Delhi-92

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**



**IDEAL INSTITUTE OF MANAGEMENT & TECHNOLOGY  
(AFFILIATED WITH GGSIP UNIVERSITY, NEW DELHI)**

**AND**



**INTERNATIONAL ASSOCIATION OF RESEARCH  
AND DEVELOP ORGANIZATION (IARDO)  
Amalgamating Knowledge & Building Research Corpus**

**SEPTEMBER 2021**





# MEMORANDUM OF UNDERSTANDING

BETWEEN

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY  
AND

INTERNATIONAL ASSOCIATION OF RESEARCH AND DEVELOPMENT  
ORGANIZATION (IARDO)

*Acquisition Partner Amazon, Flipkart, eBay, Meesho, Bisiworld and Shopmatic)*

MEMORANDUM OF UNDERSTANDING [hereinafter MOU] is made and entered into on the 21st day of September 2021 between IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY [hereinafter IIMT], 16 X, Karkardooma Institutional Area, Delhi - 110092 on the ONE PART and IARDO, Amba Tower, DC Chowk, Sector - 9, Rohini, Delhi - 110085 on the OTHER PART (who for the purpose of this MOU are hereinafter individually referred to as 'PARTY' and collectively referred to as the 'PARTIES'). The PARTIES, having discussed the areas of common research interests and allied activities between the two institutions, have decided to enter into a long-term collaboration in the areas of education, training and research.

AND

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY established in the year 1999 is an institute is affiliated to Guru Gobind Singh Indraprastha University, Dwarka, Delhi. The professional courses in Law (B.A.LL.B.) and Business Administration BBA (Gen) & BBA (M) are recognized by Bar Council of India and Government of NCT, Delhi. Being a NAAC accredited institution, it melds state of the art infrastructure with quality in education as its paramount principle.

The activities held at the institute are a reflection of the resolve towards perfection instilled by the founding father Late Shri Rakesh Aggarwal whose vision was to develop the institute into a centre for excellence in professional education. The aim of the institute is to cultivate in its students' high moral standards coupled with academic excellence to promote market-oriented skill development and up-gradation that would help in serving the needs of the society.

**EAS IARDO**, Delhi, came into existence as a Research Organization and Ecommerce Provider July 2016, incorporated under the partnership act, 1932. The Organization has functioning with effect from July 2016 on its own corporate office located in Amba Sector 9, Rohini, Delhi - 110085 having branch offices in Punjab, Haryana, Himachal Pradesh, Jammu and Kashmir and Rajasthan.

is a team of experienced and well-known professionals in the area of driving growth across domain be it Seller Affiliates, E Commerce, Consumer Market, Development Sector, Mass Media and in Politics. IARDO believes in total quality management of the projects therefore, has its unique management structure headed by experienced professionals in diverse fields...

- Team of Experienced and Professional Experts
- Quality Control Cell
- Permanent Field Staff Rather than Temporary Field Team
- Team is Qualified as BBA, MBA etc
- Headlines

professionals have capabilities to handle wide range of Seller Affiliates, E - Commerce, Quantitative & Qualitative Methodologies to create insights that help clients accomplish their objectives. The quality and depth of our research makes us stand out.

- Commerce Lead Generation**
- Onboarding of Merchants for E Commerce Companies**
- Supporting Merchants on SKUs**



- ✓ Complete Training of Merchants
- ✓ Orders & Price Management
- ✓ Sales Boosters
- ✓ Advertising & Sponsorships
- ✓ Order Refund Management
- ✓ Monthly Account Management Services

AND WHEREAS IIMT and 'IARDO', recognizing the value of cooperation have agreed to enter into this Memorandum of Understanding (MOU) regarding academic collaboration in the fields of Research Management, Law & IT. The purpose of this non-binding Memorandum of Understanding (MOU) is to make possible and to institute academic and research exchange between IARDO and IIMT, based upon the principles of mutual equality and the reciprocity of benefits.

AND HENCE it has been considered expedient to agree in writing to participate jointly in undertaking students and Faculty projects/initiatives as per the expertise and logistics available with the PARTIES.

**BOTH PARTIES HEREBY AGREE:**

#### **FACULTY EXCHANGE & RESEARCH PROGRAMME**

Each Party will accept visiting faculty members from the other Party. The number of visiting faculty will not exceed two in a year. All expenses, including the travelling expenses, will be the responsibility of the visiting party. Subject to availability, the host party will provide the normal services for visiting faculty including library and laboratory facilities. The host party will assist the visiting faculty as far as possible, in matters of health and local custom. The period of such visit will not exceed two weeks in a year.

#### **JOINT RESEARCH PROGRAMME**

The two parties will seek opportunities to cooperate in research. The details of specific research proposals will be determined by the mutual agreement of both colleges. The form of cooperation may vary with the goal of each project. The two parties agree that, in the event of research



collaboration leading to patent rights, copyrights and other intellectual property rights, a further separate written agreement must be entered into in each case in accordance with the policies of JNTU & Jagan Nath University on Intellectual Property.

#### **ACTIVITIES EXCHANGE PROGRAMME**

To facilitate academic and cultural interchange, the exchange of research material, publications and information between the parties will be encouraged. Each party will invite the other, when appropriate, to participate in conference, symposia and short visits.

#### **STUDENT EXCHANGE PROGRAMME**

The exchange of students will be encouraged. The exchange could be for a period of not exceeding two weeks in a year from either side. The number of students will not exceed fifteen from either side.

#### **COMPLIANCE WITH LAWS**

Both parties will comply with all relevant LAWS in the jurisdiction in which it is situated in and visiting scholars and faculty shall comply with all relevant LAWS in the jurisdiction of the host party.

#### **COMPLIANCE WITH COLLEGE RULES**

Visiting party will comply with the rules of the host Institution.

#### **NO AGENCY**

Nothing in this MOU gives rise to a relationship of agency between parties.

#### **NO JOINT VENTURE, PARTNERSHIP OR EMPLOYMENT RELATIONSHIP**

Nothing in this MOU shall be relied upon to construct a joint venture, partnership or employment relationship between the parties.

#### **TERMS OF RENEWAL, AMENDMENT AND TERMINATION**

This MOU shall remain in force for a period of **THREE YEARS** from the execution date at the signing of this MOU, with the understanding that it may be terminated by either party, giving 'three months' notice to the other party in writing. If this agreement is terminated by either party,

Each party agrees to carry out any obligations and responsibilities assumed prior to the termination date. This MOU may only be renewed if, after process between the parties, the parties agree in writing to renew it. This MOU may be amended by the exchange of official amendments, once approved by both parties, will become part of this MOU. Neither party may assign this MOU or any right under this MOU without the written consent of the other party.

## NOTICES

Any notice or other communication hereto (whether required or permitted to be given under or in connection with this MOU) shall be in writing and shall (at the option of the party giving the notice) be sent by registered post to the address set out under its name below, or to such other address as is from time to time notified to the party giving the notice in compliance with the provisions of this clause:

Director

**Institute of Management and technology**

Address:

X, Karkardooma Institutional Area, (Near Telephone Exchange)

Delhi-110092

&

**Chairman and Founder**

**International Association of Research and Develop Organization (IARDO)**

10 Tower, Rohini, Delhi - 110085

The term of this MOU represents the current intentions of the parties as at the time of signing. This MOU is not legally binding on the parties.

## SECTION HEADINGS

The headings contained in this MOU are for reference purpose only and shall not be deemed to be an indication of the meaning of the clause to which they relate.

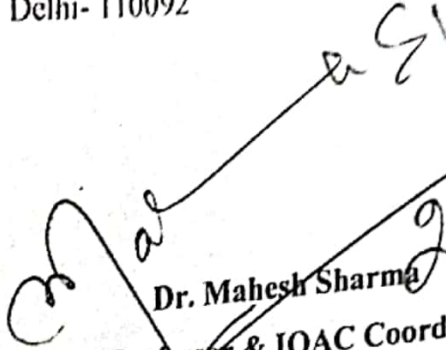
**WITNESS** whereof this MOU has duly executed on the date shown at the beginning of this

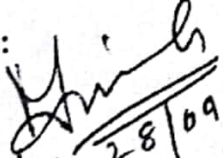
This MOU has been executed in two originals, one of which has been retained by Jagan Nath and the other by IIMT.

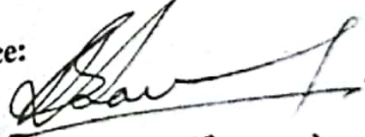
NESS WHEREOF, the PARTIES have executed this MOU and represent that they accept and agree to the terms contained herein.

on behalf of  
National Association of Research and  
Organization (IARDO)  
Tower, Rohini, Delhi - 110085

For and on behalf of  
Ideal Institute of Management & Technology  
.16 - X, Karkardooma Institutional Area  
Delhi- 110092

  
Dr. Mahesh Sharma  
(Associate Professor & IQAC Coordinator)  
28/09/2021

In the presence of:  
  
Manish Madan 28/09/2021  
Command and Founder  
DO

In the presence of:  
  
Prof. (Dr.) Anil Parkash Sharma  
Director  
Ideal Institute of Management and Technology  
xxviii ix .xxi