



IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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Report of the Inaugural Session of
4TH INTERNATIONAL CONFERENCE 2020 (ONLINE)

Under the Aegis of Internal Quality Assurance Cell (IQAC)

In association with

SunRise University, Alwar, Rajasthan

On

***Emerging Issues and Innovative Business Practices for Sustainable Development and Global
Competencies in Management and Information Technology***

26th & 27th August, 2020 (Wednesday and Thursday)

Day – 1 : Inaugural Session -10.00 AM -11.00 AM (Wednesday, 26th August, 2020)

Ideal Institute of Management & Technology organised the 4TH INTERNATIONAL CONFERENCE 2020(ONLINE), under the Aegis of Internal Quality Assurance Cell (IQAC), in association with SunRise University, Alwar, Rajasthan on the broad theme of “Emerging Issues and Innovative Business Practices for Sustainable Development and Global Competencies in Management and Information Technology” on 26th & 27th August, 2020 (Wednesday and Thursday). The conference was organised online using the CISCO Webex Platform.

The Conference received an overwhelming response from researchers and academicians from all over India and even abroad. After rigorous review of the papers sent ,40 papers were selected for presentation in the conference.

The Inaugural Session started at 10 .00 AM .The Chief Guest was Prof.(Dr.) K. K. Aggarwal, Chairma, National Board of Accreditation and Guest of Honour was Prof.(Dr.) Anup Pradhan, Vice-Chancellor and Director, SunRise University, Alwar, Rajasthan.

. More than 80 participants had joined by 9.55 pm and soon there were 100 participants enjoying the session.

Executing Team of IIMT	Session in Brief
<p>Saraswati Vandana: Mr. Satpal Arora &Mr. Devansh Raghav Anchoring : Ms. Amarjit Kaur, Ms. Gagneet, Dr. Parminder & Ms. Astha Sharma Welcome Note: Ms. Jasmandeep Kaur Concept note: Ms. Seema Nath Jain Welcome Address for the Chief Guest : Prof.(Dr.) Anil Parkash Sharma Introductory note for Guest of Honour: Mr. Mahesh Sharma Felicitation Of : Chief Guest & Guest of Honour by Shri Vineet Aggarwal & Prof.(Dr.) Anil Parkash Sharma Chairperson by Ms. Sonal Goel Secretary General by Mr. Satpal Arora Director,IIMT by Ms. Shailja Khosla Principal, School of Law by Ms. Anshika Rajvanshi</p> <p>Letter of Appreciation for Chief Guest : Ms. Seema Nath Jain</p>	<p><u>Chief Guest - Prof.(Dr.) K. K. Aggarwal,</u> Chairman, National Board of Accreditation, New Delhi Founder Vice-Chancellor, GGSIP University <u>Guest of Honour - Prof.(Dr.) Anup Pradhan,</u> Vice-Chancellor and Director, SunRise University, Alwar, Rajasthan.</p> <p>After Felicitation and the welcome adress in the honour of our esteemed chief guest,the session started with the Symbolic Tree Plantation by the chief guest which was introduced through the virtual mode only.</p>

**Letter of Appreciation for Guest of Honour - Dr. Vineeta
Sharma**

Vote of Thanks: Prof.(Dr.) T.P.S.Rathore

**Patriotic Song & Symbolic Salute: Ms. Rakhi Gangal &
Mr. Devansh Raghav**

Report Prepared by:

Shailja Khosla

(Member, Rapporteur Committee)

**Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)**