IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

ESTD. 1999

Recognized by Govt. of NCT, Delhi

Affiliated to GGS IP University

Approved by Bar Council of India

Accredited by NAAC

ISO 9001:2015 An ISO 9001:2015 Certified Institution

under the aegis of
Internal Quality Assurance Cell (IQAC)

in collaboration with

SunRise University
Alwar, Rajasthan

Organises

4th International Conference 2020 (Online)

ON

"EMERGING ISSUES AND INNOVATIVE BUSINESS PRACTICES FOR SUSTAINABLE DEVELOPMENT AND GLOBAL COMPETENCIES IN MANAGEMENT AND INFORMATION TECHNOLOGY"

CHIEF GUEST :

Prof. K. K. Aggarwal
(Chairperson, NBA)
Former VC, GGS Indraprastha University, New Delhi

26th & 27th August, 2020 (Wednesday & Thursday)

INDERSCIENCE PUBLISHERS
Linking academia, business and industry through research

Peer Reviewed Accepted Papers of registered author will be considered for publication in Special Issue of
International Journal of Business and Globalisation, Inderscience Publishers.
(Scopus Indexed Journal)
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www.idealinstitute.edu.in

ABOUT THE INSTITUTE

Ideal Institute of Management and Technology was setup in 1999 under the aegis of New Millennium Education Society, with the sole objective of imparting quality Education and empowering the young generation of the new millennium to face the growing challenges of Education. Since the very beginning the Institute has acquired a commendable position as a Premier Educational Institution imparting education in the fields of Law, Business Administration topped with Computer Aided Management and conducts B.A.LL. B and B.B. A. programmes of Guru Gobind Singh Indraprastha University, Delhi. The institute is working for promoting mooting culture and providing opportunity and platform to the students to shine in the sphere of mooting. The institute strives hard in every way possible for providing best opportunities to the students.

ABOUT THE CONFERENCE

Concerning the emergency and safety issues with you, also in order to protect the health and safety to all of our participants, we will conduct the Online International Conference completely on virtual platform on 26th & 27th August, 2020.

Keeping the global trends in view, the chosen theme of the Online International Conference is,
Emerging Issues & Innovative Business Practices for Sustainable Development & Global Competencies in Management & IT.

ABOUT
INTERNATIONAL JOURNAL OF BUSINESS AND GLOBALISATION (IJBG)

IJBG proposes and fosters discussion on various aspects of business and globalisation, including the physical environment and poverty. The objectives of IJBG are to establish an effective channel of communication between policy makers, government agencies, academic and research institutions and persons concerned with the complex role of business and globalisation. The International dimension is emphasised in order to overcome cultural and national barriers and to meet the needs of accelerating technological and ecological change and changes in the global economy. IJBG is indexed in Scopus (Elsevier), Academic OneFile (Gale), Asian Digital Library, etc.

ABOUT
IDEAL INTERNATIONAL JOURNAL OF MANAGEMENT & IT (IIJMT)

Ideal International Journal of Management & IT (IIJMT) is an international journal publishing full-length research papers and review articles covering subjects that fall under the wide spectrum of management and technology. The international journal is dedicated towards dissemination of knowledge related to the advancement in all areas of Management & IT. The prestigious interdisciplinary international editorial board reflects the diversity of subjects covered in this journal. IIJMT provides a platform to international researchers, academicians, professionals, and students to share research achievements, their perspectives, and practical experiences.

The journal is addressed to both practicing professionals and researchers in the field of management and technology, professionals in academia, former researchers, students and other specialists interested in the results of technical research and related subjects covered by the journal. Manuscripts submitted to the Ideal International Journal of Management and Technology is approved by the Editor-in-chief followed by formal peer review process conducted in collaboration with Editorial Board members.

Ideal International Journal of Management & IT will be well circulate in all the renowned national and international level universities, colleges and to their respective dignitaries.

The Conference invites ONLINE full length original research contributions of professionals from Academic Institutions, Government Undertakings, Research Scholars and Student community across the Nation.

TRACK 1

Emerging Issues in Management

- Intellectual Property and Knowledge Management
- Business Performance Management
- International Financial Markets & Financial Modeling
- Assets Pricing and Risk Diversification
- IFRS vis-a-vis Indian Accounting Standards
- Rethinking Banking and Finance: Money, market and models
- Accountability and holding others Accountable
- Value chain planning and Execution.
- Management of International Operations.
- Team Building
- Organizational Communication and Information Management
- Creating High Performance work places

TRACK 2

Innovative Practices in Business

- Regional and cluster innovation
- Effects of training on innovation.
- Managing disruptive innovation.
- Innovation and product design
- Entrepreneurial Learning and Teaching in Higher Education.
- Entrepreneurship Training and Development.
- University - enterprise cooperation.
- Innovation in education
- New venture creation
- Endogenous growth model
- Innovation in Management processes.
- Start-up Management

TRACK 3

Sustainable Development and Global Competencies

- Compliance and sustainability standards
- Ethical & Professional standards for business and society.
- Techno nationalism and role of service sector for sustainable development.
- Overseas marketing trends.
- Dynamics of globalization.
- Global trades and sustainability.
- Saving, Investment and Resource Mobilization.
- Urbanization patterns and processes
- National Competitive advantage.
- Emerging economies
- Diversity in workplace
- Social media and Green Marketing

TRACK 4

Information Technology, Data Analytics and Optimization

- AI and Robotics
- Computing Technologies
- Semantics Web
- Open source software in Web Technology
- Next generation network
- Decision support and recommender system
- Data mining, knowledge discovery and Knowledge Management.
- Image Processing and Pattern recognition.
- Information Retrieval, Natural language processing and Ontology .
- Cloud Storage.
- Other topics related to ICT and its application.
- Soft computing.

TRACK 5

Post COVID-19 Challenges Opportunities and Future Implications

- Impact on Education System
- Addressing the Economic Challenges
- Social and Economic Impact
- Higher Education Challenges
- The World of work
- Digital Libraries
- Circular economy and Entrepreneurial ecosystem

- Computer - Assisted Education
- Bioinformatics
- Geo-Informational Systems
- The Impact of Machine Learning
- E-Health Data Privacy
- Natural Language Processing
- Computational Biology & Machine Learning
- Security & Privacy of Augmented Reality
- Facial & Emotional Identification using Artificial Intelligence
- Image Retrieval systems
- Verification & Accessibility of webpage layouts

PROGRAMME SCHEDULE

Inaugural Session
10:00 - 10:45 AM

Technical Session - I
10:45 - 01:00 PM

Break
01:00 - 01:30 PM

Technical Session - II
01:30 - 04:30 PM

IMPORTANT DATES

Last Date of Abstract Submission
25th July, 2020
Last Date for Submission of Full Papers
8th August, 2020
Last Date for Registration Fees
20th August, 2020

REGISTRATION FEES

1. Academicians: INR 1500

2. Research Scholars: INR 800

3. Poster Presentation   INR 300

4. Foreign Authors   USD 50

5. Participants   INR 200

DIRECT PAYMENT LINK

Bank Details for NEFT/Online Transfer:

Beneficiary Name:

Ideal Institute of Management & Technology

Bank Name : Central Bank of India,

S.D. Sr. Sec. School, Shahdara, Delhi-32

Account No. : 1021422987

IFSC Code : CBI N0283323

The participants are requested to mail the details along with the copy of payment on *iimtconference2020@gmail.com*

For Abstract and Paper submission

CLICK HERE

POSTER PRESENTATION

Online Poster Gallery Exhibition during the Conference.

For Registration of Participants and poster presentation , kindly click below:

https://forms.gle/kgsQsegjDdsARrvw7

PUBLICATION

1. All Accepted Papers of the Conference will be published in Conference Proceedings bearing ISBN No. 978-81-937914-0-0.

2. Acceptance of the paper implies that atleast one of the author will be presenting the paper in the Conference.

3. Selected/Expanded Papers will be published in International Journal of Business and Globalisation/ Ideal International Journal of Management and IT

BEST PAPER & POSTER AWARD

Best Paper chosen by our panel will be awarded.

Best Poster will be awarded

WEB PLATFORM

All paper presenters are required to send the PPT along with video recording of the paper through Webex platform.

Strictly 5 minutes video recording of your research paper presentation.

E-Certificates will be issued to the participants

GUIDELINES FOR AUTHOR(S)

◎ *The Following is the suggested format for Paper Submission :*

♦ The abstract should summarize the key points of the paper with a maximum of 5 keywords that define the subject matter.

♦ Manuscripts submitted to Online International Conference should be original contribution and should not have been previously published nor under consideration for publication elsewhere. Individual and multiple authors are welcome to contribute.

♦ Manuscripts must be written in UK English.

♦ An original article would normally consist of 5000-7000 words (excluding figures, tables and references), although high-quality articles which exceed 7000 words will be considered.

♦ All contributions should follow the format and style described in the Publication Manual of the Harvard (name and date) short reference system for citations in the text with a detailed alphabetical list at the end of the article

♦ All manuscripts should be typed in MS WORD format, in single or double spacing, preferably in Times New Roman size 12 font. All accepted articles will be correctly formatted for publication.

♦ All tables should be appropriately named and numbered.

♦ Manuscripts should include the following major sections & sequence: Title : as short as possible, with no abbreviations or acronyms.• Abstract : approximately 100 words, maximum 150.• Keywords : 10-15 keywords or phrases. Address* : position, department, name of institution, full postal address and email address for each author.• Biographical notes* : approximately 100 words per author, maximum 150.
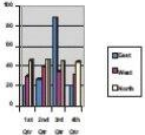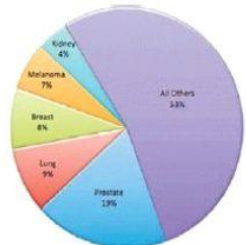
POSTER GUIDELINES

ELEMENTS OF A POSTER

Your poster should include following elements:

Title with **Author(s), with affiliations and emails**

If your poster is a representation of a research study, you will want to include the following sections:

Introduction or objective
Methods
Results
Conclusions and/or discussion
Acknowledgments (optional)

TEMPLATE FOR POSTERS (SIZE 2' X 3')

Title
with Author(s), will affiliations and emails

Introduction
Text…………………………………………………………………………………………

Materials and methods
Text…………………
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………………………
………………………

Results
Text……………
………………………

Percent Top Six Primary Sites
2006 Analytic Cases

Text
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FIGURE 1

Discussion
Text…………………
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Conclusions
Text……………
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TEXT SIZE

The font size of the body of your poster should be between **18-24 point font**, depending on the content of the Poster. Viewers should be able to read your smallest text from a few feet away.
Do not use all uppercase letters for the title or body of the poster.

INSTRUCTIONS FOR PARTICIPANTS

1. It is mandatory for the participants to join the webinar using the Webex link mentioned here 10 minutes before the scheduled time. Lateral entries are not permitted.

2. If you're planning to access the Webinar via phone, please ensure that you've downloaded the app Cisco Webex etc or whichever is applicable to you at the moment .

3. Kindly keep your devices on mute while the resource person is speaking.

4. Kindly switch off your video from the moment of joining the meet.

5. No one will press "present screen" button.

6. A sound, internet connectivity at your end is a preliminary requirement for an enriched learning experience for you.

7. Laptop login does not require any download. Mere clicking on the above link will let you join the meet.

8. E-certificates will be awarded only to the participants who attend the entire session.

9. E- certificates will be mailed to your registered email id by the following weekend.

10. Google Attendance Form will be sent during session for Attendance Confirmation.

11. All paper presenters are required to send the PPT along with video recording of the paper through Webex platform.

CHIEF PATRONS :

Smt. Sudha Aggarwal
(Chairperson, IIMT)

Sh. Vineet Aggarwal
(Secretary General, IIMT)

PATRONS :

Prof. (Dr.) Anil Parkash Sharma
(Director, IIMT)

Prof. (Dr.) T.P.S. Rathore
(Principal, School of Law, IIMT)

Conference Head :
Ms. Seema Nath Jain
(*Principal, Management 2nd Shift*)

Conference Convener:
Ms. Jasmandeep Kaur (Management)
Mr. Mahesh Sharma (IT)

Conference Co-convener:
Ms. Astha Sharma (Management)
Dr. Parminder Kaur (IT)

Conference Coordinator
Ms. Sonal Goel

Executive Member
Dr. Seema Gupta
Mr. Satpal
Ms. Anshika Rajvanshi
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