

Founder & Visionary



Late Sh. Rakesh Aggarwal  
(22/09/1953 - 10/01/2012)



ESTD. 1999

# IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



Recognized by  
Govt. of NCT, Delhi



Affiliated to  
GGS IP University



Approved by  
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NAAC



An ISO 9001:2015  
Certified Institution



16 X, Karkardooma Institutional Area, Delhi - 110092



*under the aegis of*  
Internal Quality Assurance Cell (IQAC)

in association with

**Shahdara District Legal Services Authority**

Room No. 35A, G.F., Karkardooma Court, Delhi. #9667992795



*organises*

**Two Weeks Online Advanced Certificate Programme**

on

**“DIMENSIONS AND IMPLICATIONS OF LAWS OF  
INTELLECTUAL PROPERTY RIGHTS IN CONTEMPORARY WORLD”**

**CHIEF GUEST:**

**PROF.(DR.) A.P. SINGH**  
(Dean, USLLS, GGSIPU, Delhi)

**SPECIAL GUEST:**

**MS. VIDHI GUPTA ANAND (DJS)**  
Secretary, DLSA, Shahdara

**13<sup>th</sup> July - 25<sup>th</sup> July, 2020**

**Timings :**

**11:00 am - 1:00 pm**

**[CLICK HERE](#)**

**for Registration**



**[www.idealinstitute.edu.in](http://www.idealinstitute.edu.in)**

# IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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## ABOUT IIMT

Ideal Institute of Management and Technology was established in the year 1999 under the auspices of New Millennium Education Society. The institute is affiliated to Guru Gobind Singh Indraprastha University, Delhi, and its professional courses in Law and Business Administration are recognised by Bar Council of India and Government of NCT, Delhi. Being a NAAC accredited institution, it melds state of the art infrastructure with quality in education as its paramount principle.

Activities held at the institute are a reflection of the resolve towards perfection instilled by the founding father Late Shri Rakesh Aggarwal whose vision was to develop the institute into a centre for excellence in professional education. The aim of the institute is to cultivate in its students high moral standards coupled with academic excellence to promote market-oriented skill development and upgradation that would help in serving the needs of the society.

From its advent, the Institution has acquired a credible position in the fields of Law, Business Administration topped with Computer Aided Management and conducts B.A.LL.B and B.B.A. & B.B.A. (CAM) programmes. It has been nurturing pioneers and forerunners in these fields who have continually attained highly reputable careers as judicial officers, civil servants, advocates, academicians, managers, and professionals in the industry.

# ABOUT THE CERTIFICATE PROGRAMME

**Two Weeks Online Advanced Certificate Programme on “Dimensions And Implications of Laws of Intellectual Property Rights In Contemporary World” offered by School of Law, Ideal Institute of Management and Technology in association with DLSA, Shahdara sets forth an unparalleled opportunity for Working professionals, Academicians, Researchers, and Students to engage in insightful learning sessions integrating nuances of IPR with contemporary developments in the various arrays of legislation.**

**Intellectual property stems from intangible constructs of the human mind and is a dynamic as well as an exponentially expanding field of study. In contemporary times, the study of Intellectual Property Rights can no longer be confined to an isolated theoretical understanding of patents, copyrights, trademarks, geographical indications, and industrial designs. With the global expansion in innovation of business ventures and a simultaneous domestic upgradation in technology, Intellectual Property Rights have become an intrinsic component towards the understanding of the modern economy. Policy-based impetus towards Research and Development has intricately woven together previously unrelated fields with Intellectual Property Laws. This programme is specifically designed to cater to individuals envisioning professional enhancement or simply possessing a quest to update themselves legally.**

**The instructor for the modules are eminent luminaries from the legal fraternity including Academicians, Lawyers from international as well as national avenues have been included with a vision to inculcate best practices from around the globe.**

## PROGRAMME HIGHLIGHTS

- This programme comprises 12 modules dealing with the multifarious aspects and practical usages of IPR.*
- Each module taught during the programme shall be assessed via session quiz and the winner shall be announced at the end of each session. Certificates shall be issued to the winners.*
- Certificates to all the participants shall be awarded upon the successful completion of all course modules.*

# PROGRAMME SCHEDULE

Timings :  
11:00 am - 1:00 pm

**Monday**  
**13th July, 2020**

## CHIEF GUEST

**Prof.(Dr.) A.P. Singh**  
Dean, USLLS,  
GGSIIP University, Delhi



*Inaugural  
Address  
& Blessings*

## SPECIAL GUEST

**Ms. Vidhi Gupta Anand (DJS)**  
Secretary,  
DLSA (Shahdara)



*Introduction about Legal  
Aid and Role of District  
Authorities in Legal  
Education in India*

**Ms. Perna Gulati**  
Senior Assistant Professor,  
IIMT



*Introduction  
of  
IPR*

**Tuesday**  
**14th July, 2020**

**Prof.(Dr.) Alka Chawla**  
Professor, Law Centre-I,  
University of Delhi



*Copyright Laws in India*  
*a) Subject Matter*  
*b) Registration Procedure*  
*c) Team of Protection*  
*d) Ownership*  
*e) Infringement*  
*f) Remedies & Penalties*

# PROGRAMME SCHEDULE

Timings :  
11:00 am - 1:00 pm

**Wednesday**  
**15th July, 2020**

**Dr. M. Shakthivel**  
**Assistant Professor,**  
**GGSIU University, Delhi**



*IPR issues in Digital Domain-Digital, Cyber Piracy, Internet, E-Book, E-Journal*

- a) Digital Domain and emerging Media*
- b) Cybercrimes in Information Technology Sector*
- c) Plagiarism*
- d) Software Piracy*

**Thursday**  
**16th July, 2020**

**Dr. Yogesh Pai**  
**Assistant Professor,**  
**NLU, Delhi**



*Introduction to International IP Protection*

- a) Foundations of IP*
- b) Nature and Content of IP*
- c) Protection for Innovative Technologies*
- d) TRIPS*
- e) IP Infringement*
- f) IP Enforcement - Remedies available*

**Friday**  
**17th July, 2020**

**Mr. Abhishek Chandra Mishra**  
**Managing Partner,**  
**Mishra and Mishra Associates**



*Law relating to Patents in India*

- a) The Criteria for Patentability*
- b) Patent Application and Registration Process*
- c) Patent Licencing & Patent Litigation*

# PROGRAMME SCHEDULE

Timings :  
11:00 am - 1:00 pm

**Saturday**  
**18th July, 2020**

**Mr. Harjot Singh**  
Director, Twinwood Law  
Practices Ltd.,  
Birmingham, U.K.



***IP Litigation and  
Dispute Resolution***  
a) *Patent Process  
(India & UK)*  
b) *IP Licensing*  
c) *IP Management*  
d) *IP Valuation*  
e) *IP Litigation*  
f) *Dispute Resolution*

**Monday**  
**20th July, 2020**

**Dr. Shikha Sharma**  
Assistant Professor,  
University of Delhi



***Trademarks Laws***  
a) *Comparative Advertising  
and Trademarks Infringement*  
b) *Selection of Trademark  
and Strategy*  
c) *Procedure for Trademark  
Registration*  
d) *Licensing*  
e) *Trademark Litigation*  
f) *Trademark Infringement  
in Cyber Space*

**Tuesday**  
**21st July, 2020**

**Dr. Payal Jain**  
Sr. Assistant Professor,  
IIMT, Delhi



***Geographical Indications***  
a) *Current Scenario of  
Geographical Indications*  
b) *Issues & Challenges for  
registration of Geographical  
Indications*  
c) *Legal protection of  
Geographical Indications*  
d) *Remedies for infringement  
of Geographical Indications*

# PROGRAMME SCHEDULE

Timings :  
11:00 am - 1:00 pm

**Wednesday**  
**22nd July, 2020**

**Ms. Anukriti Gupta**  
Assistant Professor,  
IIMT, Delhi



***Design Laws in India***  
a) *Filing and Processing of Application*  
b) *Examination and Registration*  
c) *Piracy of Registered Designs*  
d) *Post Registration Process*

**Thursday**  
**23rd July, 2020**

**Dr. Vijay Aggarwal**  
Vice President,  
Competition Law Bar  
Association, Delhi



***Intellectual Property Laws and Competition Laws***  
a) *The TRIPS Agreement and Indian Competition Law*  
b) *Contradiction and Collaboration of IP and Competition Law*  
c) *Recent cases on Competition Law and IPR*

**Friday**  
**24th July, 2020**

**Mr. Shashikant Yadav**  
Researcher,  
Dundee University,  
Scotland



***Intellectual Property and Environmental Law***  
a) *Global Perspective*  
b) *Sui Generis Approach*  
c) *Climate change and Challenges*  
d) *Farmer's Rights*

**Saturday**  
**25th July, 2020**

**Valedictory Session**

**CHIEF GUEST**

**Prof.(Dr.) Manoj Sinha**  
Director,  
Indian Law Institute, Delhi



***Intellectual Property Rights and Human Rights***  
a) *Global Perspective*  
b) *Concept to Practice*  
c) *Conflict or Co-existence*  
d) *As analysis of IPR as Human Rights*  
**Valedictory Address**

# INSTRUCTIONS

## GENERAL CONDUCT

- 1) It is mandatory for the participants to join the session using the Webex link 10 minutes before the mentioned timing.
- 2) It is requested to all the participants to download the Cisco Webex platform incase you are joining from your Mobile Phones.
- 3) Kindly keep your device on **mute** to avoid glitches.
- 4) Kindly **switch off** the video from the moment you are joining the session.
- 5) No participant will be allowed to share the content on screen.
- 6) While accessing from laptop does not require any download. Mere clicking on the link will let you join the session.
- 7) E-Certificate will be awarded to the participants only on the successful completion of the course.
- 8) E-Certificates will be provided within 15 days after the completion of programme.
- 9) For attendance and feedback, Google Form will circulated during the session.
- 10) **The Registration form shall be submitted attaching either copy of payment receipt or a screenshot.**

## QUIZ RULES

- 1) *Each participant shall participate individually.*
- 2) *The quiz will be conducted via Google forms/polling method.*
- 3) *Winner will be announced on the same day itself.*
- 4) *At the end of the programme the participant scoring highest marks will be awarded with a 'Certificate of Merit'.*



# REGISTRATION DETAILS

- Participants are requested to register for the programme through the link given below:

<https://docs.google.com/forms/d/1pTsECni6w0SvDgOzF-XXZ1bffyYYMv0VhWnACQ8JVOMs/edit?usp=sharing>

- Last Date of Registration - **10<sup>th</sup> July, 2020**
- Registration Fee- **Rs. 700/-**
- Registration fee should be paid either through **Paytm or NEFT**
- Payment Details-

**NEFT:**

**Beneficiary Name: Ideal Institute of Management & Technology (School of Law)**

**Bank Name: Central Bank of India**

**S.D. Sr. Sec. School, Shahdara, Delhi-110032**

**Account No.: 3183291816**

**Account Type: Savings Account**

**IFSC Code: CBI N0283323**

**Or**

**Paytm/Google Pay/ PhonePay 8950222526**

***Please note: Receipt of online payment should be attached with the registration form.***

*In case of queries, please contact*

**Dr. Hemlata Sharma (Convener) (+91 9811844877)**

**Mr. Jasdeep Singh (Co-Convener) (+91 9555694998)**

**Mr. Amar Anshul (Student, IIMT) (+91 7838393814)**

**Mr. Divanshu Kashyap (Student, IIMT) (+91 9971753420)**

# ADVISORY COMMITTEE

## CHIEF-PATRONS

Smt. Sudha Aggarwal  
(Chairperson, IIMT)

Shri Vineet Aggarwal  
(Secretary General, IIMT)

## PATRONS

Prof. (Dr.) Anil Parkash Sharma  
(Director, IIMT)

Prof. (Dr.) T.P.S. Rathore  
(Principal, School of Law, IIMT)

## PROGRAMME PATRON

Dr. Arun Gupta  
(Associate Professor)  
(Vice-Principal, School of Law, IIMT)

# ORGANISING COMMITTEE

## PROGRAMME CONVENERS

Dr. Hemlata Sharma  
(Associate Professor)

Ms. Purna Gulati  
(Sr. Assistant Professor)

## PROGRAMME CO-CONVENERS

Dr. Payal Jain  
(Sr. Assistant Professor)

Mr. Jasdeep Singh  
(Sr. Assistant Professor)

## PROGRAMME COORDINATORS

Ms. Chandrika Sharma  
(Assistant Professor)

Ms. Anukriti Gupta  
(Assistant Professor)

## MEMBERS

Dr. Sangeetha Abraham  
(Sr. Assistant Professor)

Ms. Kanika Arora  
(Assistant Professor)

Ms. Astha Bhatnagar  
(Assistant Professor)

Ms. Namita Sinha  
(Assistant Professor)

Mr. Eesh Singh  
(Assistant Professor)

## STUDENT COORDINATORS

Mr. Vipul Thakral  
Mr. Divanshu Kashyap

Mr. Amar Anshul  
Ms. Kaanchi Ahuja